

# Alpha-Alpha, Alpha-Chi, in Hoop Finale

Although the final results make this year's Chi Phi Southeastern Basketball Tournament look a great deal like last year's, the 1976 Tournament was without question the most exciting and competitive in the twelve (12) year history of the event. In a rematch of last year's final game, the championship went to Alpha-Alpha Chapter of the University of North Carolina, who defeated a powerful team from Alpha-Chi Chapter at Ohio Wesleyan by a score of 66-63 in the finals. North Carolina, led by Paul Sawyer, the tournament's most valuable player and winner of the Rankin Smith MVP Trophy, erased a twelve point first quarter deficit to turn the game into an absolute thriller. The championship game was a fitting climax to a tournament which saw every team participate in at least one game which was decided by five points or less.

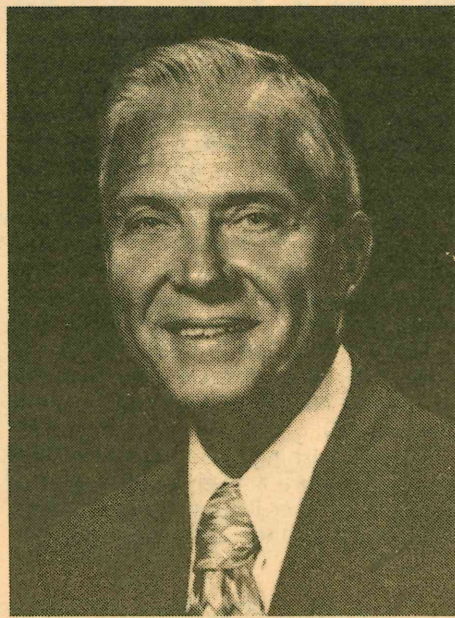
The tournament is annually sponsored by the Chi Phi Georgia Alumni Association and this year drew fourteen (14) schools from seven (7) different states. The tournament is one of the few events, if not the only event, of its kind in the country, and it provides a unique opportunity for Chi Phis from throughout the eastern part of the country to gather for a weekend of competition and socializing. Both players and fans look forward to this event and several schools brought large contingents of spectators with them. Psi Delta Chapter from the University of North Carolina at Charlotte rallied over forty fans including Darryl McCall, our fraternity's Grand Alpha. Equally large crowds followed Theta Delta Chapter from the University of Florida. Host chapters Oglethorpe, Emory and the University of Georgia also brought a large number of spectators. Nearly 400 hundred people watched the Saturday games at the Oglethorpe University Fieldhouse.

The tournament was started in almost-unbelievable fashion, with a game beginning at 8:00 a.m. on Saturday morning between Theta Delta and host, Rho Delta. This game went into triple overtime before Florida prevailed, 63 to 62. Karl Burgess and Peter Crockin of Oglethorpe set a blistering pace, scoring 28 and 20 points respectively, but they were matched by a balanced Florida attack led by Mathew Fitzgerald and Jim Ulseth. At the end of the second overtime, Burgess sank two free throws with no time remaining on the clock to send the game into the third overtime. With no time remaining on the clock in the third overtime and the score tied, Fitzgerald sank an equally pressure packed shot to give the win to Florida. It was general consensus that this was the most exciting game ever played in the Chi Phi Tournament and it was clearly a portent of a number of fine games to come. Other first round games saw Virginia down Georgia Tech by a score of 29 to 18; Hampden-Sydney defeat Auburn by a score of 41 to 20; Florida State edged Tennessee 35-34; eventual champion North Carolina trounced West Georgia 74 to 30; and Georgia edged Emory 25-24 in another thrilling match.

Virginia fielding its second fine team in a row was led by Hank Presse, who scored 14 points. Mike Skelton led Georgia Tech with 6 points. Hampden-  
(Continued on page 3)

# THE CHI PHI CHAKETT

APRIL, 1976



Arch Updike

## Updike, Newest Trustee, Credits Theta Delta

Arch Updike, ThD 43, Lake Wales, Fla., and the newest Trustee of the Chi Phi Educational Trust, gives Theta Delta credit for his college degree.

When Arch pledged in the Fall of 1939, his finances were OK. When initiation time came along in February 1940, he couldn't find the money—and later a dry cleaning route where his best customers were the Chi Phis was all that kept him in school. He was finally initiated as a junior.

That was when his father was putting together a deal without cash to gain control of Alcoma Corporation, owners of Mammoth Grove near Lake Wales, reported to be the largest citrus grove in the World at that time.

Upon graduation in the middle of World War II, he went immediately to the Navy, with action in the amphibious crossing of the Rhine River serving with the U.S. Army. He came back to join his brother, John, ThD 45, and his brother-in-law, Horace Herndon, in working under his father, Arch Updike, Sr., to develop and expand both Alcoma Corp. and the family's individual citrus holdings.

Arch became president of Alcoma following his father's death, and sons of all three families have now entered the business, thus assuring continued family ownership for another generation.

Alcoma owns grove property near Fort Lauderdale, now becoming a development site, substantial grove properties at frost-protected Indiantown on the east side of Lake Okeechobee,  
(Continued on page 4)

## Michigan Library to be In Memory of Swanson

The Trustees of the Chi Phi Educational Trust will establish a memorial library room at the University of Michigan Chapter in memory of Herman O. Swanson, Alpha-Tau, '14 during the summer of 1976. A dedication service at the chapter house will take place during the fall. As announced in the February 1976 *Chakett* the Trust will receive approximately \$500,000 from the estate of Brother Swanson who passed away in May 1972.

Swanson came to Ann Arbor from Jamestown, New York in 1910 to study Automotive engineering. While a student at Michigan he joined a local fraternity, The Monks, which after many years of petitioning Chi Phi was finally accepted as a chapter in 1922. Thus Swanson became a Chi Phi many years after his graduation. For many years now many of the Monk members have been gathering in Ann Arbor each fall in reunion. Brother Swanson was one of those that enjoyed the return and fellowship of reunion.

During one such visit he came to know and respect Dr. Charles Smith A-T who was then the chapter advisor. It was Smith that first suggested the possibility of a gift to Swanson. Later Carl Gladfelter A-T '33 discussed and corresponded with Swanson on the subject, pointing out the merits of a gift to the Trust. Although Swanson appeared receptive to the idea,



Herman O. Swanson in 1914

no one suspected the depth or feeling that he had for the fraternity and the values it stands for.

Judge John A. Jamison of Fredericksburg, Virginia, a long time neighbor and Swanson's legal counselor, tells the following about one of the great influences in Swanson's decision to leave a major portion of his estate to the Trust.

(Continued on page 8)

## It's Ohio State for Summer Congress August 20-22

Arrangements for Congress are established with final details and refinements well under way. Principal highlights traditional business and legislative sessions, an alumni association and chapter advisor workshop, and a festive Friday evening social and banquet at the Ohio State Golf Club. There is much to be done by non delegates, alumni and their families including Columbus' unique German Village, harness racing at Scioto Downs, sporting activities and the large and impressive Ohio State Campus.

Registration will occur throughout the Krannert Leadership Seminar Wednesday and Thursday (August 18 and 19) and during the weekend Congress events (August 20-22). While there is no charge for the workshop and Congress sessions, individual tickets will be available for luncheon and evening activities.

Registration headquarters and focal point for all activities will be the eleven-story Holiday Inn, 328 West Lane Avenue, located at the west boundry of the campus. Schedule of events follows:

### Krannert Leadership Conference

Wednesday August 18	12:00- 5:15 3:00- 5:00 6:00- 9:00	Registration—Holiday Inn Leadership Seminar—Holiday Inn Social and Dinner—Icta Chapter House
Thursday August 19	9:00- 4:00 9:30-11:30 12:00- 1:00 1:30- 3:30 4:00- 8:00	Registration—Holiday Inn Leadership Seminar—Holiday Inn Lunch—Holiday Inn Leadership Seminar—Holiday Inn Athletic events and dinner—Drake Union —Ohio State Campus
Friday August 20	9:00- 5:30 9:30-11:00 12:00- 1:30 2:00- 5:00 6:30-11:00	Registration—Holiday Inn Leadership Seminar—Holiday Inn <b>Congress</b> Congress Opening Lunch—Fawcett Center for Tomorrow Congress Session I—Fawcett Center for Tomorrow Social and Banquet—Ohio State Golf Club
Saturday August 21	9:00- 5:00 9:00-11:30 12:00- 1:30 2:00- 5:15 2:00- 4:00 6:30- 9:00	Registration—Holiday Inn and Fawcett Center Congress Session II—Fawcett Center for Tomorrow Lunch—Fawcett Center for Tomorrow Congress Session III—Fawcett Center Alumni Association Workshop—Fawcett Center To be announced
Sunday August 22	9:30-12:00	Brunch and Congress Session IV—Holiday Inn



Fawcett Center For Tomorrow—Ohio State University Luncheon opening Columbus '76 Congress will be held here as will all Congress business sessions.

## Chicago Club is Re-established By Committee

The Chi Phi Club of Chicago was formally re-established on Saturday, Jan. 31, 1976 at a cocktail party at the home of Ed Bradley, Secretary of the Pi Alumni Association (Pi '68).

The party was attended by 35 local alumni from many chapters, their wives, officers of the Pi Alumni Association, officers of Pi chapter, and honored guest, Ed Rogan, Grand Delta.

The party was followed by a business session at which a steering committee was selected to meet on a regular basis and plan future activities. Members of the steering committee are: Robert K. Cameron, Sigma '36, Erv Choccol, Sigma '58, Jay Brown, A-A '61, Frederick R. Strothoff, Alpha Delta '62, Dick Gribble, Iota Delta, Ed Bradley, Pi '68, Walter Brown, Pi '68, Bruce Ukockis, Pi '68, Bill Herzog, Xi Delta '75.

The party was held to ascertain what degree of interest there might be in reviving the Chi Phi Club of Chicago which had been disbanded in the sixties. The response was gratifying. In addition to those who attended the gathering, many letters of interest and encouragement were received.

A steering committee meeting was held at the Pi chapter house on February 25th. Immediate plans are for a newsletter mailing in March. All Chi Phis who are interested in the club and did not receive an invitation to the initial party should contact the Pi chapter or a member of the steering committee.

## Edward Meyer Becomes President of Southeast I.F.C.

Edward "Jay" Meyer, Theta Delta '77, who is currently serving as President of University of Florida I.F.C. was elected President of the Southeastern I.F.C. February 7 during this year's convention in Atlanta. The organization is composed of hundreds of university and school I.F.C. from thirteen southern states. Its purpose is to exchange ideas and conduct workshops to improve each campus I.F.C. which should strengthen the Greek System. Jay will be working with advisors from national fraternity staffs and university staffs in refining and implementing his program. His term will run until February 1977.

Brother Meyer is a graduate of Kathleen High School in Lakeland, Florida. His outside activities were concentrated in track and tennis. At the University of Florida these interests have been joined by his involvement in the Interfraternity Council where he has served as secretary and currently as president. Jay is a banking and finance major who now calls his home Fort Myers.



Some of the Chicago area alumni who recently met at Ed Bradley's home to formulate future plans for the Chicago Chi Phi Club. (Photo by R. J. Porte).

## Nu Delta Alumni Organize

Recent graduates of the young chapter have formed an alumni association for the purpose of stimulating growth and strengthening the chapter at Tallahassee. The house association, Chakette Inc., will remain in existence and continue to own and maintain the chapter house.

The organizational meeting took place last fall when the following officers were elected: Jerry Leonard, president, P.O. Box 9234, Ft. Lauderdale, Florida 33310; James Griffin, vice president, P.O. Box 345, Quincy, Florida; Sanford Lovingood, secretary-treasurer, 1440 Westwood Drive North #416, Tallahassee, Florida; Ray Cromer, secretary-treasurer, 1510 Nugent Drive, Tallahassee, Florida 32301.

The Nu Delta Alumni Association petitioned the Florida Chi Phi Associa-

tion to help form a committee to study and evaluate the financing of the Chapter House at Florida State. At the spring '76 meeting, president Joe Roberts appointed the following committee members: Al Warrington TD, Jerry Leonard ND, Joe Roberts TD, Glenn Gullo ND, Bob Merkle TD, Sanford Lovingood ND, Bob Wattles TD, Gene Opheim ND.

Alumni wishing more information or wishing to more actively participate are urged to contact Brother Jerry Leonard or any of the other officers.

## Eta Delta

University of Southern California

By Kent R. Schoknecht

Eta Delta has been especially busy lately. On May 1, the chapter won first place in the production division of U.S.C. Songfest, the largest all-university musical in the United States.

The theme of their presentation, "Welcome to the World of Los Angeles", included original songs about the Los Angeles area—including Chinatown, Disney Land, and California beaches.

The production was headed by Brother Ben Haddad, the Alpha of Eta Delta, with assistance from the women of U.S.C.'s Alpha Phi Sorority.

Production Division is the largest class in Songfest competition. Winning the award is a prestigious feat at U.S.C.

Two Eta Delta's, while not in the Chi Phi number itself, played important roles in the actual production of Songfest. Blair Westlake, a senior, was the director of the entire program—a job that averaged 25 hours of work a week; sometimes 50. Brad Wright, a junior, was the finance chairman of the show.

Following the Songfest competition of Saturday evening, the brothers of Eta Delta hosted a Founders Day dinner on Monday, April 3.

The banquet, attended by 130 brothers, alumni, and relatives, featured a predinner cocktail hour, the dinner with award ceremony, and some after-dinner socializing.

Every year on Founders Day, The Hoffman-White Award is given to one of the Eta Delta who has shown outstanding service to the chapter.

This year Blair Westlake was the

recipient of the award. Another award winner was Tom Fahey, a junior. Fahey won the Morey Thomas Pledge Scholarship Award, an award given to the pledge with the highest scholastic grade point average of his pledge class.

Other noteworthy accomplishments by the men of the U.S.C. Chi Phi Chapter were pointed out by Ben Haddad in a brief after-dinner speech: senior Rand Reasoner has been accepted to the seminary in New York; John Grubbs, another senior, has received acceptance at the University of Virginia graduate school of business; Jay Jessup also received a letter of acceptance—his from the University of the Pacific, McGeorge School of Law.

After the awards ceremony, an after-dinner speech was given by John Robinson, the new head coach of U.S.C.'s varsity football team.

## National Office Has New Phone 231-2164

A new service has been added to the Council Office requiring a change in the exchange portion of our phone number. We now have the ability to answer a second call while the phone is in use thus preventing the caller from experiencing a busy signal. Phone conversations must be temporarily interrupted while the second call is answered and brief message or return number taken. While this procedure can be cumbersome, it is far less expensive than adding a second business line (\$22.00 per month). The service is being added out of consideration for those who have need to contact the National Office but are not in a position to wait out busy signals.

### THE CHI PHI CHAKETT

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CARL J. GLADFELTER, Editor

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Telephone 404/231-2164

## Pi Hosts Midwest Basketball Tournament: Alpha Chi Wins

In the spirit of the sesqui-centennial celebration of the Chi Phi Fraternity, and in a continuing effort to bring the Midwestern chapters of Chi Phi closer together, we would like to report on the Regional Basketball Tournament held here at Pi Chapter.

This tournament was the second recent attempt at bringing the area Chapters together. The first event was held by Kappa Chapter and became known as the Madtown Hoedown. The Chapters present were Kappa, Pi, and Alpha Theta Chi.

In December, Pi Chapter sent invitations to fellow Chapters at ten Midwestern schools, and three Chapters responded enthusiastically. Those Chapters were Alpha Chi, Iota Delta and Sigma. The tournament itself was held on January 24th, and featured not only some excellent basketball, but also some fierce competition as well. After the smoke cleared away, the winner

emerged as Alpha Chi Chapter from Ohio University, also the defending second place winners in the Southeastern Basketball Tournament held in Atlanta. Alpha Chi was very impressive, and dominated play completely, letting the opponents score just a few points, and those with great difficulty.

The hosts, Pi Chapter finishing second, with Sigma third and Iota Delta fourth.

That night, in order to relax aching joints and competitive spirits, Pi Chapter held a party in honor of its guests, which turned out to be a most well attended party on campus. Beer flowed freely, good music abounded, there were girls a plenty and with the proper ingredients there, the fun was plentiful.

Another possible event in this series is a softball tournament this spring sometime, with the details to follow later.

### CHI PHI CONGRESS, COLUMBUS, OHIO August 20, 21 and 22, 1976

Mail or Phone Reservations 404/231-2164, Chi Phi National Office

ALL EVENT TICKET ..... \$32.50

Enclosed is check for \$ \_\_\_\_\_ Estimated

Single Events:	Costs	
Friday—Lunch	@ \$ 6.00	\$ _____
Friday—Dinner—Golf Club	@ \$10.50	\$ _____
Saturday—Lunch	@ \$ 6.00	\$ _____
Saturday—Dinner	@ \$ 8.50	\$ _____
Sunday—Brunch	@ \$ 5.00	\$ _____

Name \_\_\_\_\_ Chapter-Class \_\_\_\_\_

Mail Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone number \_\_\_\_\_ Signature \_\_\_\_\_

Mail to The Chi Phi Fraternity, 3330 Peachtree Rd., N.E., Suite 345, Atlanta 30326

### CHI PHI CONGRESS RESERVATION REQUEST COLUMBUS, OHIO, August 20, 21, and 22, 1976

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

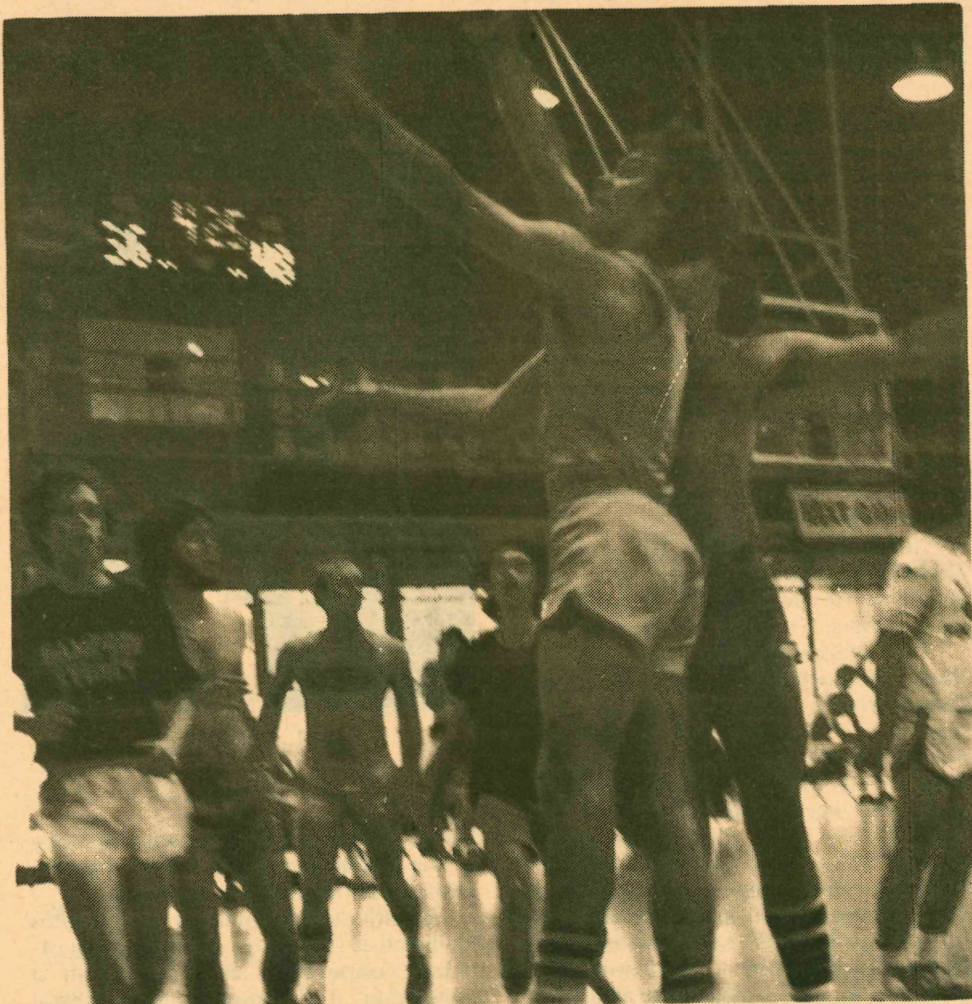
HOLIDAY INN OHIO DORM CAMPUS

Singles \$20; Doubles \$26; Suites \$40-\$50.

Non-Student Dorm Rooms: Singles \$7.50, Doubles \$15.00. Non-Delegates: Student Dorm-Rates \$4.00 per room.

7% State tax—children under 12 free, same room parents . . . Example: Two nights in double \$55.64.

Rooms Requested: \_\_\_\_\_, Mail to: Holiday Inn, 328 West Lane Avenue, Columbus, Ohio 43201.



Epsilon's Dana Williams goes high in losing battle against strong Alpha-Alpha five. (Photo by Quelle)

Curtis of Epsilon (Hampden-Sydney) launches shot at Eta (Georgia) basket. Epsilon won. (Photo by Quelle)

## Starting Game to Triple Overtime

(Continued from page 1)

Sydney this year participated in the tournament for the first time. They, too, fielded an excellent team and were led by Dana Williams, who scored 18 points in their win over Auburn. The Florida State-Tennessee game was the second game of the tournament to go into overtime. Nu Delta was led by Steve Gonot, who tallied 11 points and led the team in rebounding. Tennessee was paced by the scoring and ball handling of Thomas Castor, who tallied 10 points. North Carolina quickly showed itself to be the team to beat in the tournament as they fielded a balanced attack to down West Georgia. Roy Lake led the way with 16 points; Paul Sawyer tallied 14 points; Mike Shelton 13 points; and Jimbo Perry 12 points. Sawyer led the way in rebounding and Coach Byers' team played a very aggressive man-to-man defense. West Georgia was led by Tony Allen with 11 points.

The Emory-Georgia contest featured two extremely aggressive teams. The lead changed hands with virtually every basket throughout the game and Georgia prevailed on the strength of two clutch baskets by Bruce Miller. Emory was led by the game's leading scorer, Sean J. Lambert, who tallied 7 points.

In second round action Ohio Wesleyan, who had received the bye in the first round, flexed its muscles to beat Florida by a score of 59 to 18. Scott Jeffrey, Kent Fox and K. C. Nash each scored 12 points to pace the winners. Axel E. Hoyer led a strong defensive effort and netted 8 points. Ohio Wesleyan playing in the tournament for only the second time, though, this year they had captured the Chi Phi Midwestern Tournament which was held in Evanston, Illinois. Throughout the tournament they displayed fine team work and a devastating fast break.

North Carolina Charlotte also saw its first action in the second round. Led by the scoring of Rick Hough and the strong rebounding of Jay Miller, they defeated Florida State 58-24. Florida State was paced by Bill Strahl with 8 points. Alpha-Alpha continued to roll in the second round as they downed Virginia 58-17. Sawyer led all scores with 14 points, followed by Perry with 10 points, as all nine members of the North Carolina squad played and scored. Prasse led the way for Virginia with 10 points.

The winner's semi-finals served as a tune-up for the showdown between Alpha-Alpha and Alpha-Chi. North Carolina again saw every player score and they downed Hampden-Sydney, 64-29. Sawyer led the way with 17 points followed by Lake with 16 points. Williams tallied 15 points for the losers.

In the first of the semi-final games, Ohio Wesleyan jumped to a 20-8 first quarter lead over North Carolina Charlotte. The Carolina team never

could regain momentum as Ohio Wesleyan went on to win 66-40. Fox played a deadly outside shot and lagged 25 points for the game for Ohio Wesleyan. He was followed by Nash with 18 points and Jeffrey with 16 points. Rich Hough again played well and scored 14 points for UNCC.

Georgia played its second close game in a row in the winner's quarter-finals, but they were ousted by a scrappy Hampden-Sydney team, 30-29. Williams again played well for the Epsilon chapter, as he scored 16 points and seemed to have a hand in virtually every other Hampden-Sydney basket. Bruce Miller scored 12 points for Georgia.

Teams who lost their first round games continued in the consolation bracket, vying for the tournament's third place trophy. Opening consolation games saw Georgia Tech defeat cross-town rival, Emory by a score of 53 to 46. Skelton could not miss for Georgia Tech and scored 25 points. Hixon bagged 22 points for Emory, who stayed with the winners until the closing minutes. In another wild contest, Florida came from behind to beat Virginia 51-47. Florida again showed a balanced attack and they were led by Jim Ulseth with 15 points. Prasse led Virginia with 18 points. Crockin and Burgess again teamed to lead Oglethorpe to a 58-42 win over Tennessee. Franklin Cantrell scored 16 points, but his team could not stay with the hot Oglethorpe five in the second half. In another thrilling consolation round game, Auburn downed West

Georgia 39-37. Wes Stroud scored 20 points for the winners while Tony Allen hit 11 points for West Georgia.

In the consolation semi-finals, Florida, despite playing its fourth game of the day, put on a second half surge to slide by Georgia Tech, 51-46. Florida was down 28 to 16 at halftime, but the adrenaline began to flow in the third and fourth quarters. Florida was paced by the scoring and rebounding of Gary Sconne. Sconne netted 12 points, though Georgia Tech's Skelton led all scores with 18. The other consolation semi-final saw Oglethorpe streak past Auburn 48 to 25. Again, it was Crockin and Burgess who led the winners as they scored 15 points apiece. Auburn's Wes Stroud scored 17 points for Auburn.

Sunday's final games were preceded by a contest between tournament all-stars and an alumni team. North Carolina Charlotte's Mike Hough proved to be too much for the old men as he scored 22 points. His coupled with Georgia Tech's Skelton's 12 points downed the alumni 51 to . (Since this article is being prepared by your alumni correspondent, the complete score will not be reported.) Craig McCroba, Gamma '73, paced the alumni with 19 points. George Duncan, Gamma '70, added 9 points.

The Sunday games were both fiercely contested rematches. Oglethorpe and Florida played in a rematch of the opening triple overtime game and once again provided over a hundred fans with a tremendous contest. Oglethorpe, led by 1 point at the quarter, all their points having been scored by Crockin and Burgess. They pulled ahead to a 4 point lead at the half. Florida capitalized on

Oglethorpe mistakes to tie it in the third quarter, paving the way for another tremendous finish. The lead changed hands throughout the final period, but led by Fitzgerald's fourth quarter points, the visiting Gators held on to win by 40 to 39.

The long-awaited rematch between Ohio Wesleyan and North Carolina proved to be all that could have been hoped for in a championship game. Both teams showed outstanding poise and execution and proved themselves to be among the best teams ever to have played in the Chi Phi Tournament. Sawyer's inside scoring and Lake's outside shooting led a determined Carolina effort. Both players tallied 18 points. Fox led a determined Ohio Wesleyan rally with 12 fourth quarter points and 20 for the game. He was followed on his team by Gunn with 16 points and Jeffrey with 15 points. Winning North Carolina was awarded the John Oliver Championship Trophy. Brother Bates Block, Grand Eta, presented the Bates Block Second Place Trophy; and the Charles Nunnally Third Place Trophy went to Theta Delta Chapter from the University of Florida.

The tremendous success of the Chi Phi Southeastern Tournament sponsored by the Georgia Alumni Association, has prompted efforts to establish similar tournaments in all geographic regions. Brother McCall even expressed the ambition of one day declaring a Chi Phi National Champion. What started twelve years ago as a wild idea of Carl Gladfelter, then National Director and Atlanta alumni, has developed into an event which yearly is a rewarding experience for actives and alumni alike.



Midwestern Basketball Tournament was a success; members of teams representing Pi (host chapter), Sigma Iota Delta and Alpha-Chi are pictured.









# Chi Phi Benefactor Sought Oriental Rugs

(Continued from page 1)

Swanson said, according to Jamison, following a reunion visit, "They (alumni and chapter members) took me to their hearts and made me feel at home. If I had not known I was in Michigan, I would have thought I was back in Virginia, those boys were so warm and friendly." His conservative bent made itself evident in his final comment on his trip to Ann Arbor when he said, "their hair seemed shorter to me too."

In following account, Judge Jamison gives us a brief look at the man who has made it possible for many future generations of Chi Phis to receive the benefits of his foresight and generosity.

Herman O. Swanson was born in Jamestown, New York, on May 15, 1887. He graduated from University of Michigan at Ann Arbor in the class of 1914, having been awarded one of the first of the University's degrees in automotive engineering.

Shortly thereafter he was employed by the Franklin Car Company, which manufactured the then unique air-cooled engine for a popular but expensive luxury car, whose manufacture was discontinued during the 1920's.

Mr. Swanson was married to Olive Alsop in 1919 during his residence in Carlisle Illinois, while employed by the Franklin Company. Mrs. Swanson was a Virginia girl to whose ancestral home in Spotsylvania County, Virginia, the couple returned in 1919 where they continued to reside until their deaths. Mr. Swanson's father acquired wealth as a successful furniture retailer in Jamestown, New York, and frequently importuned his son to return to his hometown to go into business with him; but he enjoyed the leisurely life afforded by being a gentleman farmer in Virginia where he loved the pursuit of culture, and travel with his wife who accompanied him on numerous world tours.

Mr. Swanson was an avid collector of oriental rugs, and purchased many of them on his travels to the East and Near East. His rug collection was considered one of the most complete and expensive in the United States, one of his rugs having been appraised at more than \$20,000.00 He enjoyed entertaining his friends and civic groups with his motion picture record of his travels in foreign lands. He

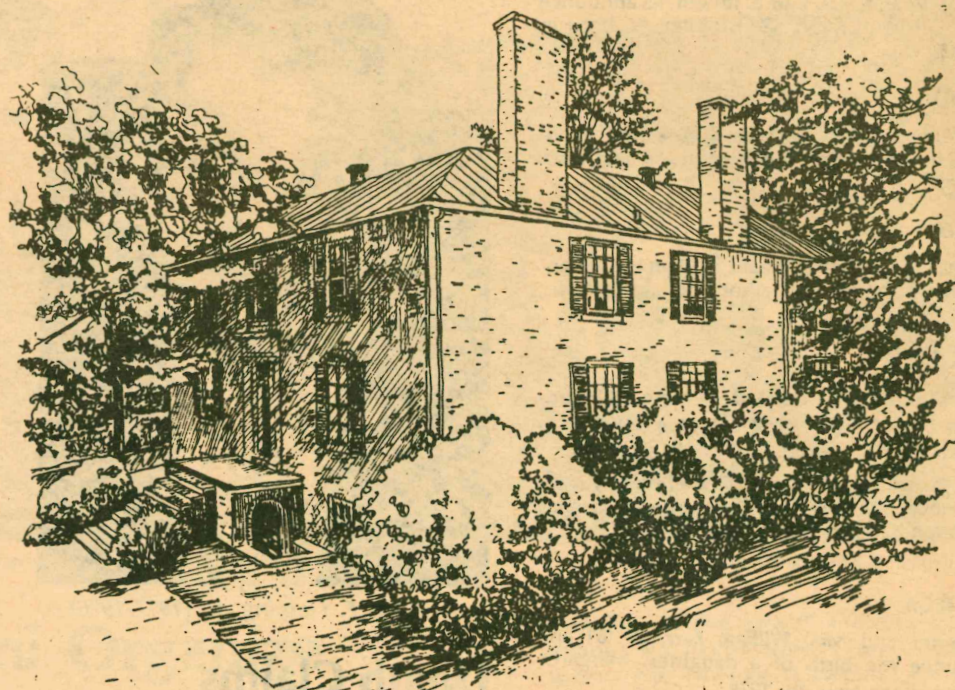
was one of the early amateur motion picture enthusiasts and he was frequently sought after as an exhibitor of photographic records of his travels to exotic places. He was in his 84th year when he took his last trip to Russia while still searching for rare rug specimens in little traveled corners of the world. He had a special desire to see the Pazyryh carpet in Leningrad and on his return home he gave a most interesting lecture on this ancient work of art. On the same trip, he visited Iran to observe the modern manufacture of persian rugs at Tabriz and Hamadan.

He was an avid conservationist and ecologist, practicing these protective arts on his family lands, refusing to sell any of the property which might be put to commercial development.

He was an expert rifle shot and frequently demonstrated his marksmanship. Once he heard shots coming from a secluded part of his property, and, taking his rifle, walked down to the section from which the reports came. He detected several villainous looking characters taking pot shots with their rifles at tin cans and bottles, but not very expertly. One of them asked Mr. Swanson, with some skepticism, whether he would like to try his hand at breaking the bottle at 40 yards. Fortunately, his luck held as he broke the bottle on the first shot, an accomplishment the unwelcomed visitors had not been able to match after using several boxes of ammunition. Their observation of Mr. Swanson's prowess caused them to beat a hasty retreat.

Mr. Swanson felt a closeness to the land. He was renewed by the changing seasons. Nature's cycle governed his life, from the green promise of spring to the mature ripeness of autumn.

The Swansons were able to furnish



LaVue, Herman O. Swanson's historic Virginia home. The house was built in 1818 on a ridge bordering the Rappahannock River near the Hamilton Crossing end of the Battle of Fredericksburg site, and is unchanged from the original date. The house and property is part of the estate inventory and is for sale.

their home, "La Vue", by inheritance from her family of rare and interesting 18th century antiques. "La Vue" sits high on a hill in Spotsylvania County, affording a magnificent panoramic view of the Rappahannock Valley. There was little wonder that this adopted Yankee refused to return to his boyhood home when life offered so much to him among the rolling hills of Virginia. There were about 1400 acres in the "La Vue" plantation tract and his days were not idle as he seriously pursued his farming interests. Herman Swanson was a man of education and culture and his knowledge of current events and foreign affairs was phenomenal.

He died in May, 1972, at age 85. He had the bearing and the manner of a man of 60. Always youthful in outlook, he enjoyed excellent health with an abundance of vigor and physical stamina. His memory will live on.

## Helliwell

(Continued from page 4)

Melrose and DeWolf, with offices in Orlando, London, Zurich and the Bahamas as well as Miami.

He is a director and general counsel of American Bankers Insurance Companies of Miami, and chairman of the board and president of the Perrine and Cutler Ridge banks.

Always grateful for his Chi Phi experience, he served as Southeast Florida chairman when Theta Delta alumni raised \$125,000 to build the Theta Delta house at One Fraternity Row, and contributed heavily himself to the effort.

He served as Trustee of the Chi Phi Educational Trust from 1970 until December 1975 when pressure of business caused his resignation.

Helliwell and his wife, Marge, live in South Miami. They have one daughter.

# CHI PHI FRATERNITY RUSH RECOMMENDATION 1976-77 ACADEMIC YEAR

Council Office, Room 345,  
3330 Peachtree Rd. N.E., Atlanta, Georgia 30326

Please send the attached rush recommendation to the chapter checked:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Alabama University                    | <input type="checkbox"/> Georgia State University                  | <input type="checkbox"/> Ohio State University              |
| <input type="checkbox"/> Amherst College                       | <input type="checkbox"/> Hampden-Sydney College                    | <input type="checkbox"/> Ohio Wesleyan University           |
| <input type="checkbox"/> Auburn University                     | <input type="checkbox"/> Illinois, University of                   | <input type="checkbox"/> Oregon State University            |
| <input type="checkbox"/> California at Berkeley, University of | <input type="checkbox"/> Indiana University                        | <input type="checkbox"/> Pennsylvania State University      |
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| <input type="checkbox"/> Cornell University                    | <input type="checkbox"/> Lehigh University                         | <input type="checkbox"/> Rhode Island, University of        |
| <input type="checkbox"/> Emory University                      | <input type="checkbox"/> Massachusetts Institute of Technology     | <input type="checkbox"/> Rutgers University                 |
| <input type="checkbox"/> Florida, University of                | <input type="checkbox"/> Miami University (Ohio)                   | <input type="checkbox"/> Southern California, University of |
| <input type="checkbox"/> Florida Institute of Technology       | <input type="checkbox"/> Michigan, University of                   | <input type="checkbox"/> Stevens Institute of Technology    |
| <input type="checkbox"/> Florida State University              | <input type="checkbox"/> Minnesota, University of                  | <input type="checkbox"/> Tennessee, University of           |
| <input type="checkbox"/> Florida Technological University      | <input type="checkbox"/> Nebraska, University of                   | <input type="checkbox"/> Virginia, University of            |
| <input type="checkbox"/> Franklin & Marshall College           | <input type="checkbox"/> North Carolina-Chapel Hill, University of | <input type="checkbox"/> West Georgia College               |
| <input type="checkbox"/> Georgia, University of                | <input type="checkbox"/> North Carolina-Charlotte, University of   | <input type="checkbox"/> West Virginia, University of       |
| <input type="checkbox"/> Georgia Institute of Technology       | <input type="checkbox"/> Northwestern University                   | <input type="checkbox"/> West Virginia Wesleyan College     |
|  | <input type="checkbox"/> Oglethorpe College                        | <input type="checkbox"/> Wisconsin, University of           |

Name of Rushee \_\_\_\_\_  
Address \_\_\_\_\_

Parents Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
High School Attended \_\_\_\_\_ Date of Graduation \_\_\_\_\_  
Junior College attended \_\_\_\_\_ Class: F \_\_\_\_\_ Soph. \_\_\_\_\_ J \_\_\_\_\_

The following information would be helpful if available:  
School address (Dorm or apt.) \_\_\_\_\_  
Course of Study \_\_\_\_\_  
Names of any Chi Phi relatives or friends \_\_\_\_\_

Date of Matriculation: Summer session \_\_\_\_\_ Fall session \_\_\_\_\_  
Comments \_\_\_\_\_

(Submitted by) Name \_\_\_\_\_ Chapter \_\_\_\_\_  
Address \_\_\_\_\_

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