



# Chi Phi Fraternity

Building Better Men

*Founded December 24, 1824*

## Chi Phi Fraternity Trademark Policy

Official versions of the Chi Phi Fraternity insignia are protected by trademark registration. The design or representation of the Badge, Chakett New Member pin and/or symbol, Crest (including Flag), Grand Seal, Greek and/or Roman letters Chi and Phi, words "Chi Phi" and the words "The Chi Phi Chakett" shall not be manufactured, created, used or offered for sale by any person, company or firm except as specifically authorized in writing by the Executive Director of the Chi Phi Fraternity. The Executive Director shall ensure that all trademarks remain in force and effective.

Only the Executive Director may authorize and license commercial reproduction of the Chi Phi Fraternity's insignia, including the Badge, Chakett New Member pin and/or symbol, Crest (including Flag), Grand Seal, Greek and/or Roman letters Chi and Phi, words "Chi Phi" and the words "The Chi Phi Chakett". Unauthorized or unlicensed production of merchandise bearing any insignia of the Chi Phi Fraternity is prohibited by this policy and law.

Any member, active Chapter, Colony or registered Alumni Organization wishing to acquire merchandise bearing any insignia of the Fraternity shall obtain those items only from vendors which are authorized and licensed to produce and/or market official Chi Phi Fraternity merchandise. From time to time, when authorized and licensed vendors cannot produce merchandise as needed, active Chapters, Colonies and registered Alumni Organizations may utilize local commercial firms to produce merchandise so long as the need, text and design are pre-approved by the Executive Director.

The Executive Director will not approve any text or design which casts the Chi Phi Fraternity in a negative light or is otherwise contrary to the ideals and values of the Chi Phi Fraternity, specifically including, but not limited to any materials deemed to be in conflict with Chi Phi's Personal Safety Policy.

Adopted by the Grand Council of the Chi Phi Fraternity  
February 11, 2006